# Millionaire Blue Chip Software

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**BLUE CHIP SOFTWARE** 

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# STOCK MARKET BASICS

Welcome to Millionaire, a captivating venture into the world of stock market investing. You will experience the thrill of being involved in high finance, while learning basic stock market terms, skills, and concepts.

You are about to enter into a simulation of the real economic world. Millionaire is based on actual stock market trends rather than on random numbers. At the onset of each game your computer creates a new stock market environment, just for you. This environment consists of ninety-one weeks of stock market fluctuations. At the beginning of the game you are given fourteen weeks of stock information; you are now in Week 14, and ready to make your fortune.

In order to transact business, there are some terms with which you will need to become familiar.

# WHAT IS A STOCK?

A company that sells shares of itself is called a corporation. These shares, or stocks as they are often called, are sold by a corporation to raise money — working capital. Individuals who purchase a stock can

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# RKET BASICS

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# STOCK?

npany that sells shares of ed a corporation. These tocks as they are often sold by a corporation to ey — working capital. who purchase a stock can usually resell the stock through a stock exchange. A stock exchange is simply a place where representatives of the buyer and seller, called brokers, meet and negotiate prices. The laws of supply and demand dictate stock prices. If a company's prospects are optimistic, then its stock will be in demand, and prices will rise. Conversely, if the prospects are poor, the prices will drop.

Why would you be willing to let a corporation use your money?

You might be looking for a long term investment. The stock purchaser hopes to receive a portion of the corporate profits, called dividends. He further hopes that the price of the stock will increase as the company grows.

On the other hand, maybe you're a high roller looking for a quick profit. You are gambling that stock price fluctuations will allow you to make an opportune sale, with a large profit. This is considered speculation and is what Millionaire is all about.

# FACTORS THAT INFLUENCE YOUR DECISION

In order to minimize his risks a speculator looks at many factors to

determine which way a stock price will go. The following factors are included in Millionaire:

1) The profitability of a corporation. Normally announced every three months in an earnings statement. 2) Changes in the number of shares traded on the stock exchange. Sudden increases in stock sales can signal a significant price change. 3) News announcements about a company. This can have a dramatic effect on a company's stock price. 4) Stock price trends. Analyzing the stock price fluctuation over time can aive clues to future performance. History tends to repeat itself! 5) Industry group trends. Looking at stocks in a single industry such as retail sales, can yield clues not visible in a single stock's price fluctuations. Certain factors will affect a whole industry, and this will be reflected in the price of individual corporations'

**EXAMPLE:** A harsh winter storm around Christmas will have a dramatic effect on retail sales, because shoppers won't go out in poor weather. Most retail sales companies would be affected by this factor.

stocks.

6) **Stock market trends.** The stock market sometimes seems to have a life of its own. The market goes through cycles of increasing stock prices, called a bull market, and period of receding prices, called a bear market. Analyzing market prices as a whole is a critical element in determining individual stock price changes.

7) **The history of a company.** Understanding a company's roots is helpful in identifying unusual corporate moves.

8) **Daily stock price changes.** Daily changes in stock prices, new highs, lows, are the key to many buy and sell decisions.

Once a speculator has analyzed the various factors, he selects a stock that he expects to have rapid price changes. If he has made arrangements with his broker he may purchase the stock on credit. This is called margin buying. In such a transaction, the buyer must normally make a down payment of at least 50% of the value of the stock, and the broker extends credit to him on the balance. If a stock purchased on margin goes down rather than up, the broker may "call" the margin. This

forces the speculator to come up with enough money to return his equity to the 50% level. In Millionaire, a margin call occurs when the speculator's equity drops below 30%. If the speculator cannot come up with enough money to cover the margin call, then some or all of his stocks will be sold by the broker. In Millionaire all of the margined stock will be sold if funds do not exist to cover the margin call. The obvious advantage of buying on margin is that you pay only a portion of the total price and your broker extends credit to you on the balance. In Millionaire there is an 18% annual interest charge on margin credit.

#### TRANSACTIONS INVOLVING OPTIONS

The stock option is another form of speculation. Options are the right to buy or sell a specified number of shares (usually in lots of 100), of a specified stock, at a specified price (the striking price), before a specified date (the expiration date). The call option is the right to purchase stock, and the put option is the right to sell stock. The price of a stock option decreases as the expiration date approaches and increases when the stock price gets nearer or crosses the peculator to come up with oney to return his equity to vel. In Millionaire, a occurs when the equity drops below 30%. lator cannot come up h money to cover the , then some or all of his e sold by the broker. In all of the margined stock if funds do not exist to nargin call. The obvious of buying on margin is y only a portion of the and your broker extends u on the balance. In here is an 18% annual rae on margin credit.

# ONS INVOLVING OPTIONS

ack option is another form on. Options are the right II a specified number of ally in lots of 100), of a ock, at a specified price price), before a te (the expiration date). on is the right to purchase e put option is the right to e price of a stock option s the expiration date and increases when the ets nearer or crosses the striking price. When an option expires, it has no value.

**EXAMPLE:** In June IBM stock is trading for \$50.00 a share. You purchase a \$55.00 call option that expires in September for \$1.00 per option. In July the price of IBM stock is unchanged but your option is now worth only \$.70 as the expiration date is one month closer. In August the price of IBM stock jumps to \$60.00 a share. As you have options to buy stock at \$55.00, you could exercise your option, buy IBM stock at \$55.00, and turn around and sell it for \$60.00 making \$5.00 per share profit (excluding the initial option price). Actually, options are rarely exercised but are sold to other speculators. In this example when IBM jumped to \$60.00 the price of the option would have increased to around \$5.50 and could be sold for a profit of \$4.50 per option (\$5.50 sale price minus \$1.00 purchase price).

**EXAMPLE:** In June IBM is trading for \$50.00 per share. You purchase a \$45.00 put option that expires in September for \$1.00 per option. If the price of IBM stock rises to \$60.00 the next day, the value of the option will drop to around \$.80, because the stock price is now \$15.00 away from the striking price (i.e. \$45.00). In August, the price of IBM stock drops to \$35.00 per share, and your IBM options jump to \$10.50 per option. Naturally you sell your options for a big profit.

As can be seen from the two examples, a call option is purchased when you think the stock price will rise. A put option is purchased when you think the price may fall. Stock options cost only a small fraction of the stock trading price, yet, you have the same profit potential if the stock price crosses the striking price.

# BORROWING AGAINST YOUR NET WORTH

In some cases a speculator can borrow money from public and private sources using his assets (including stock) as collateral. Loans of up to 80% of your net worth are possible. Buying stocks with money borrowed against your assets and 50% margin can give you tremendous leverage (and risk). Interest, of course, must be paid on any loans as with margin accounts.

When you buy or sell stock

through a broker, the broker takes a percentage of the total transaction as his commission. In Millionaire, commission is 1.5% of the total transaction value.

Nothing escapes the clutches of Uncle Sam, and that includes money made in the stock market. Typically a speculator will pay between 30% and 50% tax on short term profits. Conversely, losses can be reduced by the same amount, by deducting the losses from your taxes. In Millionaire, the tax rate is fixed at 30%.

A speculator who owns many stocks at the same time refers to his holdings as a portfolio. In Millionaire you will have three portfolios, one each for stocks, call options, and put options.

If you wish to learn more about the stock market I would urge you to purchase Dun and Bradstreet's, "Your Investments" from any bookstore. Although Millionaire uses concepts similar to the actual stock market, there are many subtle (and not so subtle) differences between the game and real life. If you plan to invest in the market, the book noted will help you understand these differences.

# MILLIONAIRE GROUND RULES

The objective of Millionaire is to earn \$1,000,000 through speculating in stocks and options. You start out with a Novice status and \$10,000 cash. A Novice may not purchase stocks on margin. Net worth is Millionaire's yardstick of success. Net worth is the sum of all your assets (cash, stocks, options), less your liabilities (loans, taxes and commission obligations). As your net worth increases your status will be raised; as your status rises so will your investment alternatives. Table 1 below sets forth the privileges of rank.

Table #1\*

Net Worth	Investment Opportunities	Status
\$10,000	Stocks	Novice
\$12,000	Margin stocks	Investor
\$18,000	Call options	
\$40,000	Put options	Professional
\$100,000	Loans to 80%	Broker
\$1,000,000		Millionaire

EXAMPLE: When your net worth reaches \$12,000 or greater, you will

\*You may only advance one status level in a single week. If you are a novice that suddenly makes \$100,000 you must wait a few weeks to obtain Broker status.

# E GROUND RULES

ojective of Millionaire is to 0,000 through in stocks and options. You h a Novice status and ash. A Novice may not ocks on margin. Net worth of syardstick of success. Net sum of all your assets s, options), less your oans, taxes and obligations). As your net ases your status will be our status rises so will your alternatives. Table 1 forth the privileges of

#### Table #1\*

Investment	
Opportunities	Status
Stocks	Novice
Margin stocks	Investor
Call options	Speculator
Put options	Professional
Loans to 80%	Broker
	Millionaire

# PLE: When your net worth 2,000 or greater, you will

advance one status level in a you are a novice that suddenly 20 you must wait a few weeks er status. become an Investor, and will be able to buy stocks on margin. When you reach \$18,000, you will be able to buy call options in addition to margined stocks. Once your status has been raised to a certain level, it will not be reduced even if your net worth should drop below the required level. For instance, if you become an Investor by obtaining a net worth of \$12,000, a subsequent drop in net worth to \$8,000 will not reduce your status.

If, during the game, your net worth drops below zero, you will be declared bankrupt, your status dropped to Novice, and you will be given \$7,500 to start your quest for \$1,000,000 again.

When you reach Millionaire, you will be given \$50,000 and started out on a quest for your next million dollars. The objective once you have become a Millionaire is to find out how quickly you can earn another \$1,000,000. Be careful not to go bankrupt and lose it all!

### GAME ACTION

At the start of the game the computer creates a new stock market environment. This environment consists of 91 weeks of stock market changes. You start out in week 14 and each week you buy and sell stocks or options. With each new week the stock prices change, just as they do in the real stock market. At week 91 your assets are converted to cash, and, along with the status, are saved by the computer. You can then start a new session of 91 weeks using the cash and status earned in the previous session. Over a number of sessions, with a little luck and a lot of skill, you will become a Millionaire.

The computer can store up to 14 players' game status (i.e. end of session cash and status). If you want to stop a session before the 91st week, you can store the complete game status, including the market environment, in a save file and recall it at a later time.

The stock market consists of 15 stocks in 5 industry groups. Each stock has a 3 letter abbreviation that is used to refer to the stock during the game. Table 2 shows the industry groups, stocks, and abbreviations.

Table #2

1.1.7	<b>.</b>	
Industry	Stock	<b>Abreviation</b>
Computer	Control Data	(CDC)
	IBM	(IBM)
<b>.</b>	NCR	(NCR)
Oil & Gas	Conoco	(CNO)
	Exxon	(EXX)
	Mobil	(MOB)
Retail	Kmart	(KMT)
	Sears	(SRS)
	Tandy	(TDY)
Auto	General Motors	(GM)
	American Motors	(AM)
	Bendix	(BDX)
Heavy	United States Steel	(USS)
	Dow Chemical	(DOW)
	Caterpillar Tractor	(CAT)

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# **GETTING STARTED**

MILLIONAIRE THE STOCK MARKET SIMULATION

> BY BLUE CHIP SOFTWARE COPYRIGHT 1982

> > VERSION 1.X

#### WRITTEN BY JIM ZUBER

DO YOU WANT TO PLAY A NEW GAME OR RESUME PLAYING A SAVED GAME? TYPE new OR saved AND PRESS ENTER TO START THE GAME. ? new

# NEW AND SAVED GAMES

To start playing the game, type NEW and press enter. If you are resuming a game that was saved, type SAVED. A saved game will take one to two minutes to load.\* Ł

STOCK

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Remember that after every answer you type you must press **RETURN**.Once NEW is typed the following will be displayed.

Table #4				
Nc	ame	Last Score	High Score	Status
1 2 3	jsz kk jim	\$11234 \$14256 \$22988	\$11234 \$17453 \$36811	Novice Investor Speculator
Enter player number to start. If you are a new player press enter. ?				

If this is your first time playing Millionaire, press **RETURN**. The computer will then ask you to enter your initials. You can enter in any name or initial not longer than 5 characters. Press return after typing your initials and the computer will start creating a new stock market environment. This process takes about 5 to 6 minutes, so be patient.

If you have played the game \*Only the last saved game is stored with portfolio; however, the status and cash of 14 players may be stored.

### AVED GAMES

t playing the game, type ress enter. If you are game that was saved, . A saved game will take minutes to load.\* mber that after every type you must press ce NEW is typed the rill be displayed.

#### Table #4

High Score Status 234 \$11234 Novice 256 \$17453 Investor 988 \$36811 Speculator blayer number to start. a new player press enter. ? is your first time playing press RETURN. The computer s you to enter your initials.

ter in any name or initial than 5 characters. Press typing your initials and the vill start creating a new et environment. This es about 5 to 6 minutes, so

have played the game aved game is stored with ever, the status and cash of 14 be stored. before, type the number to the left of your initials and press return. Your last score (cash) and your status will be carried into the new session. The computer will then start creating a new stock market environment.

Table #5



# STOCK MARKET GRAPH

Once the computer has created a new market environment, you will see a graph like the one above but with only 14 weeks of data on it. Remember, you start the session in week 14. This is the first thing you will see with each new week. It is a graph of the overall stock market trend. The graph above shows the market in week 61. The horizontal axis of the graph is in weeks and the vertical axis is the sum of the 15 stocks traded in Millionaire. An upward trend indicates that, on the whole, stocks are increasing in price. Press any key to continue the game. (The Apple, CP/M, ATARI, and TRS-80 versions only display half as many weeks.)



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# INDUSTRY GROUPS

Next you will see a graph for one of the five industry groups. As mentioned before, an industry group consists of three stocks.

EXAMPLE: The computer industry consists of Control Data, IBM, and

NCR. The vertical axis of the graph is the sum of the activity of the three stocks in the industry group. The industry trend is a much more precise indicator of stock movement, as only three stocks are involved. One of the five industry groups will be displayed with each new week.

Press any key to continue.

Table #7

The Financial Journal

Oil & Gas Industry revenues will rise due to a major competitor's failure.

10

Auto Industry analysts predict relaxed safety rules will help profits.

Kmart announced 250 stores will be opened this year.

Tandy announced dividends would be decreased by 18%.

Control Data had unusual insider trading today.

# NEWS . . .

The computer will next display the week's news. News items can signal upward price movements, downward price movements, or may be inconclusive. The stock price fluctuations in Millionaire are tied to these news items. Of all the clues given in Millionaire, the news items are the most significant.

#### Table #8

High	Low	Stock	Close	Change
73.32	32.56	CDC	73.32*	+5.40
54.44	32.72	IBM	49.16	+0.44
49.88	33.36	NCR	49.72	+3.60
52.48	28.88	CNO	48.80	+0.52
37.64	28.76	EXX	36.00	-1.24
90.72	35.80	MOB	72.84	-5.40
46.36	34.40	KMT	46.16	+1.84
78.16	45.48	SRS	48.64	-1.44
39.48	18.64	TDY	24.24	+0.16
72.08	34.36	GM	72.08*	+2.04
52.80	31.44	AM	52.80*	+0.60
47.24	30.88	BDX	47.24*	+2.20
49.12	35.64	USS	47.12	+0.24
70.52	45.40	DOW	65.32	+3.56
68.20	37.44	CAT	66.08	+4.40
				· <del>·</del> · +• •

There were 3 losers this week. There were 12 winners this week. The market gained 17 points. An average share gained \$1.13.

# Press any key to continue.

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# . . AND ITS EFFECT

Next you will see the weekly stock price changes. This is similar to picking up the daily paper to see what happened to your stock in yesterday's market. In the center in Millionaire are tied to items. Of all the clues ionaire, the news items st significant.

Table #8

/	Stock	Close	Change
56	CDC	73.32*	+5.40
72	IBM	49.16	+0.44
36	NCR	49.72	+3.60
88	CNO	48.80	+0.52
76	EXX	36.00	-1.24
80	MOB	72.84	-5.40
40	KMT	46.16	+1.84
48	SRS	48.64	-1.44
64	TDY	24.24	+0.16
36	GM <sup>y</sup>	72.08*	+2.04
44	AM	52.80*	+0.60
88	BDX	47.24*	+2.20
64	USS	47.12	+0.24
40	DOW	65.32	+3.56
44	CAT	66 08	+4.40

vere 3 losers this week. re 12 winners this week. arket gained 17 points. ge share gained \$1.13.

#### any key to continue.

#### 5 EFFECT

ou will see the weekly changes. This is similar to he daily paper to see ened to your stock in market. In the center column, labeled STOCK, are the abbreviated names of the fifteen stocks. To the right of the stock name is the closing price of the stock. This is the new stock price for the current week. The column labeled CHANGE shows how much the stock price changed from last week. A minus sign means that the stock price has fallen. The columns labeled HIGH and LOW are the highest and lowest prices the stock has traded at, since the start of the session. An asterisk next to the closing price indicates a new high or a new low for that stock. Below the tables is an analysis of the week's changes. This analysis includes the number of stocks that increased in price, the number of shares that have decreased in price, the total market change (sum of the 15 changes), and the average price change per share.

Press any key to enter the Command Mode.

# THE COMMAND MODE

Table #9

#### THE COMMAND MODE

WEEK: 63		SPECUL	ATOR
INTEREST:	\$39	LOANS:	\$O
NET WORTH: \$18	609	CASH:	\$936

#### MENU SELECTION

GRAPH—Display graphs NEWS —Display Journal/stock changes PRICE —Display stock/option prices STOCK —Display stock portfolio CALL—Display call option portfolio PUT —Display put option portfolio BUY —Start a buy transaction SELL —Start a sell transaction LOAN —Borrow against net worth WEEK —Advance to next week SAVE —Save game status QUIT —Quit session without saving

Enter action desired: ?

Type menu for options

You are now in the command mode. This is where you buy and sell stocks or options. An easy to understand menu is displayed when you first enter the command mode.

Entering one of the command words will result in the action described in

the menu. For instance, typing SAVE will cause the current game status and market environment to be saved on the disk. Typing QUIT will result in exiting the game without saving the market environment. A QUIT command will cause your assets to be liquidated, and both your cash and status will be saved for the next session.

Actually, only the first two letters of each command need be typed. In the command mode the display is broken into three areas. The top three lines are the game status area. The game status area displays the current week, your status, interest charges for the previous week, the value of outstanding loans

(excluding margin), your net worth, and the cash you have available to purchase stocks and options with.

The display area is in the center of the screen and is used to display stock/option prices, portfolios, and the results of buy and sell transactions. If you wish to display the menu while in the command mode just type MENU.

The bottom of the display is the

command area. All commands are entered in response to "Enter action desired:?" Below the command line is the error and prompt line (presently blank). This line is used to prompt for information regarding buying or selling stock.

# FIGURING YOUR NET WORTH

The calculation of your net worth deserves a little more explanation. The following factors are considered when calculating your net worth:

- The value of all your stocks and options,
- Minus all margin accounts and loans,
- 3) Minus potential sales commission costs at present prices,
- Minus a 30% tax on the gross profit made on all stocks and options at current prices. If you lose money, you will be given a 30% tax credit.

Typing WEEK in the command mode will advance you to the next week.

pres

area. All commands are esponse to "Enter action elow the command line ad prompt line (presently ine is used to prompt for regarding buying or

# OUR NET WORTH

lculation of your net ves a little more The following factors ed when calculating th:

e of all your stocks and

margin accounts and

tential sales commission present prices, 30% tax on the gross

ide on all stocks and

at current prices. If you

ney, you will be given a credit.

WEEK in the command dvance you to the next Table #10

(CDC)

(IBM)

(NCR)

(CNO)

(EXX)

(MOB)

(KMT)

(SRS)

(TDY)

(GM)

(AM)

(BDX)

(USS)

(DOW)

(CAT)

1—Control Data 2—IBM 3—NCR 4—Conoco 5—Exxon 6—Mobil Oil 7—Kmart 8—Sears 9—Tandy 10—General Motors 11—American Motors 12—Bendix 13—United States Steel 14—Dow Chemical 15—Caterpillar Tractor 16—Computer Industry 17—Oil & Gas Industry 18—Retail Industry 19—Auto Industry	
18—Retail Industry	
20—Heavy Industry	
21—Stock Market 22—EXIT	

Enter number of graph desired?

# GRAPH MENU

Entering GRAPH in the command mode will result in the menu above being displayed. By selecting the number of the graph you want, any of the 15 stocks, 5 industry groups, or stock market graphs can be displayed. To return to the command mode, type 22 and press return.

#### Table #11

#### Exxon (EXX)

With \$79.1 billion in revenues last year, Exxon was number one in oil, natural gas, and retail gasoline sales. Exxon owns 13,000 oil wells and has 62 refineries in 33 countries. Founded in 1870 by John D. Rockefeller, a monpoly was created in 10 short years that controlled 95% of the nation's oil. In 1911, the Supreme Court ordered Rockefeller's company broken up into 34 separate companies including Mobil Oil and Standard Oil of California. Exxon is a member of the oil and gas industry group.

#### Press any key to continue.

# CORPORATE HISTORIES

The first time you select a particular stock's graph, a description of the company is displayed on the screen. Press any key to see the graph. The second time you look at this stock's graph, the company's description will not be displayed.

Table	#12
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# INDIVIDUAL STOCK GRAPH

The stock graph shows the fluctuations of a particular corporation. Past stock price performance may give clues to future changes. Press any key to return to the graph menu.

Typing NEWS in the command mode will redisplay the news report and the stock price changes for the current week. Press any key to return to the command mode.

WEEK: INTERES NET WC		•	SPECUL DANS: ASH:	ATOR \$0 \$936
STK CDC IBM NCR CNO EXX MOB KMT SRS TDY GM AM BDX USS DOW CAT	<b>STOCK</b> \$73.32 \$49.16 \$49.72 \$48.80 \$36.00 \$72.84 \$46.16 \$48.64 \$24.24 \$72.08 \$52.80 \$47.24 \$47.12 \$65.32 \$66.08	<b>OPTION</b> \$2.19 \$1.47 \$1.49 \$1.46 \$1.08 \$2.18 \$1.38 \$1.45 \$0.72 \$2.16 \$1.58 \$1.41 \$1.41 \$1.95 \$1.98	ON PRICE <b>CALL</b> \$78.32 \$54.16 \$54.72 \$53.80 \$41.00 \$77.84 \$51.16 \$53.64 \$29.24 \$77.08 \$57.80 \$52.24 \$52.22 \$70.32 \$71.08	5 <b>PUT</b> \$68.32 \$44.16 \$44.72 \$43.80 \$31.00 \$67.84 \$41.16 \$43.64 \$41.24 \$67.08 \$47.80 \$42.24 \$42.24 \$42.12 \$60.32 \$61.08
	Lilei	action de	esile0; r	,

Table #13

Type menu for options

# WEEKLY PRICES

Typing PRICE in the command mode will display the current stock and option prices. The columns labeled CALL and PUT are the striking prices for the respective type of option. Once the prices are displayed you can enter another

-	comma In of a ca current is \$5.00 price. A from th end of whiche notice : toward becaus shorter, week S
	WE
	INTEREST NET WOF
	STK QT
	GM 50 AM 400
	BDX 500 CAT 200
	VIEWIN
23	Ty mode \
	<b>portfol</b> ic
	QTY is t own, ar
	·

Table #13

ype menu for options

# RICES

ng PRICE in the command I display the current stock in prices. The columns ALL and PUT are the striking the respective type of ince the prices are you can enter another command.

In Millionaire, the striking price of a call option is \$5.00 above the current stock price, and a put option is \$5.00 below the current stock price. An option will expire 26 weeks from the purchase week or at the end of the session (week 91), whichever comes first. You will notice the option prices dropping towards the end of the session because the life of a new option is shorter, due to the approach of week 91.

#### Table #14

	REST:	K: 64 \$ H: \$641	92 L( 47 C	PROFE: DANS: ASH:	55IONAL \$0 \$28336
(TV	<b></b>		MON ST	<b>IOCKS</b>	
STK	QTY	PURCH	CURNT	FOTY%	DOSITION
<u>SIR</u> GM	<u>QIY</u> 50	72.08		EQTY%	
	50		<u>CURNT</u> 69.96 54.48	69.1	POSITION - 106 + 7568
GM	50	72.08	69.96	69.1 67.4 53.7	-106

# **VIEWING YOUR PORTFOLIO**

Typing STOCK in the command mode will display your current portfolio of stock holdings. Under QTY is the number of shares you own, and under PURCH is the price

you purchased the stock at. If you have purchased the stock over several weeks, it will show the average purchase price. Under CURNT is the current price of the stock on this week's market. Under EQTY % is the percentage of the stock you own (the balance is in borrowed funds). If you purchase stocks on margin, your equity will be less than 100%. You must remember that if your equity drops below 30%, your margin account will be called. Under POSITION is the difference between the gross purchase price and the current value of the stock. This does not take into account margin, taxes, or commission. A positive value means your stock is worth more now than when you purchased it.

Table	#15	
-------	-----	--

	EREST		66 \$9 \$6390		PROFE: DANS: SH:	\$\$10NAL \$0 \$23193
STK	CALL OPTIONS STK QTY EX STRIKE STOCK CURNT POSITION					
IBM USS SRS	10 20 15		54.16 51.56 51.84	53.20 44.68 41.80	1.41 1.23 1.15	-63 -318 -370

С

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### OPTIONS

Typing CALL or PUT in the command mode will display your call or put option portfolio. You are allowed to own up to 15 call and 15 put options at any point in time. Under QTY is the number of lots owned. Remember, each lot has options on 100 shares. Under EX is the expiration week of the option. Under STRIKE is the striking price of the option. Under STOCK is the current price of the optioned stock. Under CURNT is the current stock option value. Under POSITION is the difference between the gross purchase price of the option and the present value. A positive value indicates that your options are worth more now than when you bought them. Two points to remember about options: first, the price of an option drops as the expiration date approaches. It is not unusual to have a stock price increase moderately, but have the option price drop, due to the passage of time. As they say in real estate, time is of the essence. Second, when the stock price crosses the striking price, big bucks are made as every \$1.00 of stock price change is reflected in the option

price. Once your portfolios are displayed, you may enter another command.

# BUYING AND SELLING

Typing BUY in the command mode will allow you to purchase stock or options. Once BUY is typed you will see the stock and option prices displayed. Then the following question will be displayed on the prompt line:

ENTER TYPE (STOCK, CALL, PUT, ABORT)? Type stock, call or put depending on the kind of investment you want to buy. If you type ABORT you will be returned to the command mode. All input errors when buying or selling will cause you to be returned to the "ENTER TYPE" question. Once you have entered the type of investment you want, the following question will be displayed on the prompt line:

ENTER STOCK NAME (EXAMPLE: CDC)?

Type the three letter abbreviation of the stock or option you wish to buy. If you want to buy Control Data Corporation, you would type CDC and press return. At this point the prompts for stocks and options differ somewhat.

ce your portfolios are , you may enter another d.

# ND SELLING

ng BUY in the command I allow you to purchase ptions. Once BUY is typed ee the stock and option played. Then the following will be displayed on the ne:

PE (STOCK, CALL, PUT, ABORT)? be stock, call or put ing on the kind of int you want to buy. If you ORT you will be returned to mand mode. All input errors ying or selling will cause you urned to the "ENTER TYPE" Once you have entered of investment you want, the in question will be displayed rompt line:

OCK NAME (EXAMPLE: CDC)? e the three letter abbreviae stock or option you wish to bu want to buy Control Data ion, you would type CDC is return. At this point the for stocks and options differ at. If you are purchasing stocks, and your status is above NOVICE, you will be asked to enter a margin percentage between 0 and 50%. This is the percentage of the stock price you wish to borrow. The computer will then ask you to enter the number of shares you want to buy. The maximum number of shares you may purchase will be shown in brackets. EXAMPLE: ENTER QUANTITY (MAX = 21)?

If you are purchasing options

you will be asked to enter the number of lots you desire. Remember that a lot is 100 options. You may not purchase options on margin. The maximum number of option lots will also be shown in brackets.

# TRANSACTION REPORTS

Once you have completed entering the requested information, the buy order will be executed. You will see displayed a buy transaction report and you will be returned to the command mode. The net cost is your out of pocket cost for the stocks or options. Table #16

 WEEK:
 63
 SPECULATOR

 INTEREST:
 \$39
 LOANS:
 \$0

 NET WORTH:
 \$18578
 CASH:
 \$5335

# BUY TRANSACTION REPORT

STOCK: IBM TYPE: Call Option QUANTITY: PRICE: COST: COMMISSION: MARGIN:	10 LOTS \$1.47 1470 22 0
NET COST:	\$1492
Enter action desired:?	
Type menu for option	5

Typing SELL in the command mode will allow you to sell stocks and options in your portfolio. After you type SELL the computer will ask you to enter the type (stock, call, or put) you wish to sell. As in the buy transaction, entering ABORT in response to the ENTER TYPE question will return you to the command

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mode. Next, your portfolio will be displayed for the type of investment you selected to sell (stock, call, or put portfolio). The computer will then ask you to enter the name of the stock or option you wish to sell. Remember to enter the three letter abbreviation.

At this point the prompts for stocks and options differ. If you are selling stocks you will be asked to enter the number of shares you wish to sell. You do not have to sell all of a particular stock's shares or options at one time. You could sell 10 this week and 20 next week.

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If you are selling stock options you will be asked to enter the expiration week of the option, the number of lots to be sold, and in some cases the striking price of the lot to be sold. The expiration week of your option can be found under EX on your displayed option portfolio.

Table	e #17
WEEK: 63 INTEREST: \$39 NET WORTH: \$18609	SPECULATOR LOANS: \$0 CASH: \$6827
SELL TRANSAC	TION REPORT
	American Motors COMMON STOCK 200 \$52.80 10560 158 3556 6846 955
CASH RECEIVED:	\$5891
NET PROFIT (LOSS):	\$2228
Enter action	desired:?
Type menu	for options

Once you have entered the requested information, the sell order will be executed. You will see a sell transaction report displayed that details the results of the sale. Cash received is just that, the cash you received from the sale. Net profit (loss) takes into account the effects of taxes, commissions, and margin on your sale. Parentheses around

taxes i you los or opti LOANS Y make your st type L( you wi amour borrow this que given t you er respon. that yo of your loans r (excluc interest accour cash or interest no way balance conserv seriousl<sup>,</sup> GAME S Th increase Milliona 1) Hav∈

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Table	#17
63 \$39 \$18609	
L TRANSAC	tion report
(	American Motors COMMON STOCK 200
PRICE: AMOUNT: WMISSION: MARGIN: SUBTOTAL: TAXES:	\$52.80 10560 158 3556 6846 955
RECEIVED:	\$5891
FIT (LOSS):	\$2228
inter actior	n desired:?
/pe menu	for options

e you have entered the information, the sell order ecuted. You will see a sell report displayed that results of the sale. Cash s just that, the cash you from the sale. Net profit is into account the effects commissions, and margin ale. Parentheses around taxes indicate a tax credit because you lost money on the sale of stocks or options.

# LOANS AND INTEREST CHARGES

You may borrow money to make stock and option purchases if your status is a Broker. When you type LOAN in the command mode you will be asked to enter the amount of money you wish to borrow. Typing MAX in response to this question will result in your being given the maximum loan possible. If you enter a dollar amount in response to this question, remember that you may only borrow up to 80% of your net worth, and your total loans may not exceed \$500,000 (excluding margin accounts). The interest charges on loans and margin accounts are deducted from your cash on a weekly basis. The annual interest on loans is 18% and there is no way to pay the loan off for the balance of the session, so be conservative. Interest charges can seriously erode your available cash.

# GAME STRATEGY

The following helpful hints will increase your pleasure while playing Millionaire.

1) Have a note pad and pencil

handy as you play the game. You may want to note significant news items and stock trends on the note pad for future reference.

2) At the start of a session go through a few weeks before making your first investment. This will allow you to select a stock with good prospects for success.

3) Stock options offer you the greatest potential for profits and for loss. Remember that a stock option decreases in value with time.

4) Make sure to keep enough cash on hand to cover interest charges and possible margin calls.

Note: For those players who are familiar with the stock market, you have probably recognized the fact that the 3-letter symbols Millionaire uses to identify a particular stock are somewhat different than the 3-letter symbols that are actually used in the stock market. For example: Control Data Corporation is, in reality, symbolized by CDA. In Millionaire, we use CDC. Similar liberties were taken with other symbols in the interest of making them easier to remember for the player.

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# MILLIONAIRE QUICK REFERENCE

COMPUTER INDUSTRY	CONTROL DATA IBM NCR	(CDC) (IBM) (NCR)
OIL & GAS INDUSTRY	CONOCO EXXON MOBIL OIL	(CNO) (EXX) (MOB)
RETAIL INDUSTRY	KMART SEARS TANDY	(KMT) (SRS) (TDY)
AUTO INDUSTRY	GENERAL MOTORS AMERICAN MOTORS BENDIX	(GM) (AM) (BDX)
HEAVY INDUSTRY	UNITED STATES STEEL DOW CHEMICAL CATERPILLAR TRACTOR	(USS) (DOW)

NOVICE: Buy stocks but not on margin.

**INVESTOR:** Buy stocks on margin. Must have net worth of at least \$12,000.

SPECULATOR — Buy stocks on margin and call options. Must have net worth of at least \$18,000. PROFESSIONAL — Buy stocks on margin, call options, and put options. Must have a net worth of at least \$40,000.

BROKER — Buy stocks on margin, call options, put options, and borrow up to 80% of your net worth. Must have a net worth of at least \$100,000. MILLIONAIRE — All of the above and your net worth must be at least \$1,000,000.

MENU: Display Menu GRAPH: Display Graphs NEWS: Display Journal and Stock Changes PRICE: Display Stock and Option Prices STOCK: Display Stock Portfolio CALL: Display Call Option Portfolio PUT: Display Put Option Portfolio BUY: Start A Buy Transaction SELL: Start A Sell Transaction LOAN: Borrow Against Net Worth Week; Advance To Next Week SAVE: Save Game Starus QUIT: Quit Session Without Saving